



MAY-JUNE-JULY 2024

BEER

BEERS WINES SPIRITS SOFT DRINKS

HELLO
GOOD
TIMES!

IT ALL STARTED IN 1917

WITH A HORSE, A CART

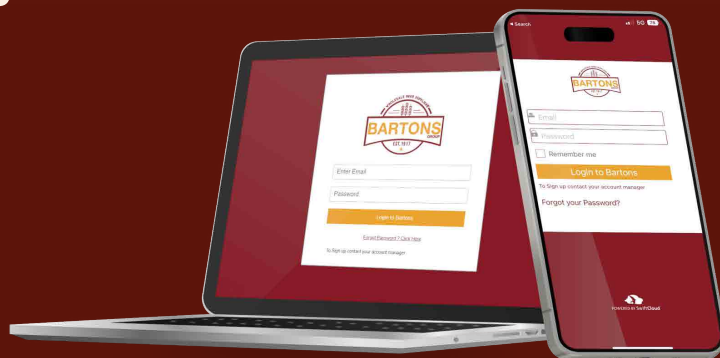
&

A FEW CRATES OF STOUT

NEW ONLINE ORDERING APP
AVAILABLE NOW!

For more info please visit
www.bartons-group.co.uk

 **BARTONS**
GROUP



BUY ANY 6, GET A
HEINEKEN 0.0 OR BULMERS ORIGINAL
FREE*



ENJOY RESPONSIBLY

*Heineken 0.0 & Old Mout 0.0 contain no more than 0.05% alcohol by volume. Offer available 1st - 31st May

be drinkaware.co.uk

**BIRRA
MORETTI**
£22.99
PER CASE

**BIRRA
MORETTI
ZERO**
£18.49
PER CASE



Luigi Moretti

L'ITALIANA AUTENTICA



be**drinkaware**.co.uk **ENJOY BIRRA MORETTI RESPONSIBLY**

BIRRA MORETTI IS BREWED IN THE UK | BIRRA MORETTI ZERO CONTAINS ≤ 0.05% ABV. WHILST STOCKS LAST. OFFER AVAILABLE 1ST - 31ST MAY

Special price

£23.50
per case*



£15.49
per case*



EST. 1873

Heineken®

Enjoy Heineken® Responsibly
be**drinkaware**.co.uk

*Heineken 0.0 contains no more than 0.05% alcohol by volume. Offer available 1st - 31st May



BOOST YOUR SALES WITH THE
#1 BRAND OF CHOICE*

INSTALL SAN MIGUEL ESPECIAL AND RECEIVE
 A FREE KEG AND A POS PACKAGE WORTH £200[†]



Enjoy responsibly. be.drinkaware.co.uk

*Source: CGA Brandtrack Q1 2023.
[†]Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.

**MORE PINTS FOR YOU.
 MORE PINTS FOR WWF.**



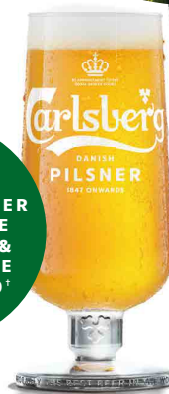
Drive sustainable sales with
 Carlsberg Danish Pilsner.

Together with WWF, we aim to help selected
 farmers replenish up to 175 million pints
 of fresh water to help UK nature thrive*.



Probably the best beer in the world

INSTALL
 CARLSBERG
 DANISH PILSNER
 AND RECEIVE
 A FREE KEG &
 POS PACKAGE
 WORTH £200[†]



be.drinkaware.co.uk

[†]Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.
 *Carlsberg is giving £150,000 to WWF-UK (reg. charity 1081247 & SC039593) to support participating farmers in East Anglia to replenish up to 100 million litres of fresh water, by helping them save water and reduce river pollution. Scan QR code or see carlsberg.co.uk/wwf-farming for more details. Brewed in UK, the Danish Way. Enjoy responsibly.



Mastering Pours Creating Experiences Saving Money



Carlsberg Intelligent Draught is the ultimate solution for driving unparalleled quality and elevating experiences across diverse draught beer styles and segments. Our innovative technology not only enhances sustainability but also propels business growth for our customers.

Our Systems



The Carlsberg Quality Dispense System is a fully enclosed, end to end, chilled Cellar dispense system ensuring the beer is chilled from keg until the moment it reaches your glass. Driving perfect quality, reducing wastage and enhancing your experience.



DRAUGHTMASTER

DraughtMaster is a compact, under the counter or cellar system using smaller PET kegs and compressed air rather than CO2 to pour perfectly fresh beer, for longer, reducing wastage and improving your profitability. A great Trade Up from Packaged Beer or in smaller spaces.



FRESH ALE
THE NEXT GENERATION OF ALE

Welcome to the next generation of Ale. Fresh Ale has a guaranteed 14 day shelf life, served with all the theatre of the beloved traditional British hand pull. Perfect pints of ale from the first sip to the very last drop.

Enjoy responsibly
be **drinkaware.co.uk**

For more information visit **carlsbergID.co.uk**

WIN TICKETS TO AN ENGLAND GAME



Budweiser[®]

OFFICIAL BEER OF ENGLAND



BUY 5 CASES OF BUDWEISER 24x330ML FOR YOUR CHANCE TO WIN

be.drinkaware.co.uk ©2024 AB InBev UK Limited all rights reserved

UK only. Available 01.05.2024 - 30.06.2024. Purchase at least 5 cases of 24x330ml of Budweiser for a chance to win tickets to an England match at Wembley Stadium in 2024, allocated at the Promoter's discretion. Each purchase of min. 5 cases constitutes separate entry into the draw. Offer can be amended, cancelled or suspended at any time without notice. The Prize is not transferable, exchangeable or redeemable for money. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited. EC4A 1EN.

Install Stella Artois for a chance to **WIN WIMBLEDON TICKETS**



and get a **KEG ON US**

The Perfect Serve



OFFICIAL PARTNER



EN, CHI and WAL only. Available 01.05.2024 - 30.06.2024. Install Stella Artois on draught, purchase at least one 45.46L or 50L keg to receive one free of charge 45.46L keg and to be entered into a draw to win one of five pairs of general access tickets to the 2024 Wimbledon Tennis Championship. Tickets and dates allocated at the Promoter's discretion, no Centre Court and/or No.1 Court tickets are guaranteed. Each install of Stella Artois on draught and subsequent purchase of a 45.46L or 50L keg constitutes one free of charge 45.46L keg and separate entry into the draw. Offer can be amended, cancelled or suspended at any time without notice. The free of charge stock and the tickets are not transferable, exchangeable or redeemable for money or available for resale. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 1EN.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BONJOUR
À LA NOUVELLE
1664

Stock the
**2ND LARGEST
PREMIUM
LAGER BRAND**
in the on-trade

Premium price
point with the potential to
**ADD AN
INCREMENTAL
£300
PER WEEK**
to your sales



**RECEIVE A FREE
KEG & POS PACKAGE
WORTH £200**

La première bière française

La première bière française

Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.

Brewed in the UK. Enjoy responsibly.
be.drinkaware.co.uk

BROOKLYNBREWERY.COM

@BKLYNBREWERYUK

THIS IS BROOKLYN

STONEWALL INN IPA



NEW

INSTALL AND
GET A FREE KEG
& POS PACKAGE
WORTH £200*



THIS IS BROOKLYN

@BKLYNBREWERYUK

BROOKLYNBREWERY.COM

FRESH. LIVELY. PROUD.



THIS IS BROOKLYN

Enjoy responsibly. be.drinkaware.co.uk

*Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.



INSTALL ESTRELLA DAMM & RECEIVE A COMPLIMENTARY KEG AND POS PACKAGE WORTH £200



*OVER 18S ONLY. OUTLETS MUST INSTALL ONE OR MORE ESTRELLA DAMM DRAUGHT LINES TO BE ELIGIBLE FOR PROMOTION. THE NEW INSTALL CANNOT REPLACE ANY EXISTING DAMM 1876 LTD BRANDS. SPEAK TO YOUR CMBC REPRESENTATIVE TO AGREE INSTALL AND BUILD YOUR POS PACKAGE. NEW BRAND STOCKISTS ONLY. ONE DEAL PER INSTALL PER OUTLET. POS ITEMS SUBJECT TO AVAILABILITY AT POINT OF ORDER" be.drinkaware.co.uk

INSTALL BROOKLYN PILSNER AND RECEIVE A FREE KEG & POS PACKAGE WORTH £200*



*Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.

Enjoy responsibly. be.drinkaware.co.uk





FRESH ALE

THE NEXT GENERATION OF ALE

THE GREATEST INNOVATION IN ALE FOR OVER 100 YEARS



**GUARANTEED
14 DAY
SHELF-LIFE ALE**



**GREAT TASTING
FROM THE FIRST SIP
TO LAST DROP**



**TRADITIONAL &
AUTHENTIC THEATRE
OF SERVE**



**EASY TO MAINTAIN
WITH SIMPLE
INSTALLATION**



**SAY HELLO TO THE
NEXT GENERATION OF ALE**



**CARLSBERG MARSTON'S
BREWING COMPANY**

**INSTALL AND GET £200 WORTH OF POS SUPPORT.
AVAILABLE ON WAINWRIGHT GOLD, WAINWRIGHT AMBER AND HOBGOBLIN IPA.**

Promotion valid for duration of brochure promotional period. Available SKUs: Wainwright Gold 30L Keg, Wainwright Amber 30L Keg, Hobgoblin IPA 30L Keg.
One deal per outlet per install. Offer only available to new stockists only. Available whilst stocks last. Deal subject to change.

be drinkaware.co.uk

FESTIVE REGIONAL FAVES

£69.99



BANKS'S AMBER

3.4% ABV

A deep gold in colour, it comes with malty, hoppy flavours and clean finish with fruity overtones.

£69.99



BRAKSPEAR GRAVITY

3.4% ABV

This amber ale has a crystal malt and a well hopped bitterness in taste, which transforms into a bitter-sweet and fruity finish with a good fruit, hop and malt nose.

£69.99



TETLEY'S ORIGINAL

3.4% ABV

An amber bitter ale, which has sweet toffee apple flavours balanced with distinctly bitter dry flavours and a lingering dry bitter finish.

Promotion valid for the duration of the brochure promotional period.
Not available in conjunction with any other offer. Deal subject to change. Available while stocks last.

Enjoy responsibly.
be drinkaware.co.uk

THEAKSTON

Independent family brewers of Masham, Yorkshire

Nearly two centuries of tradition, passed down through five generations of the Theakston family



*Available May - June

*Available July

£5.00 off any 9g cask!

Deal only available from 1st May to 31st July 2024.

theakstons.co.uk   

THEAKSTON

Independent family brewers of Masham, Yorkshire

Nearly two centuries of tradition, passed down through five generations of the Theakston family



Free POS Kit On Installation!

POS Kit Includes:

- Glassware
- Bar Runner
- Drip Mats



theakstons.co.uk   

BOWLAND BREWERY



ALES OF OUTSTANDING NATURAL BEAUTY

Brewed beneath the chimney at Holmes Mill in Clitheroe, our dedicated team of artisan brewers craft a collection of cask beers inspired by the outstandingly beautiful landscape of Bowland.



T. 01200 443 592 | WWW.BOWLANDBREWERY.COM



MOORHOUSE'S

BREWED IN THE SHADOW OF PENDLE HILL

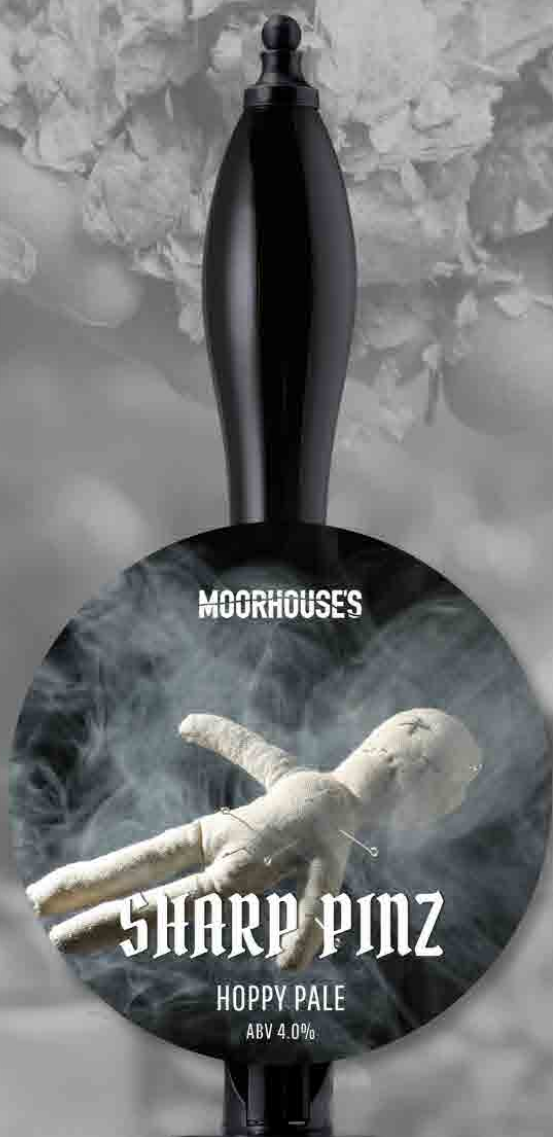
SPECIAL OFFER

£7.50 OFF!

**MOONBEAM AND SHARP
PINZ 9G CASK**

LIMITED TIME ONLY!*

OUR CLASSIC AWARD-WINNING BEERS
HAVE BEEN THE CORNERSTONE OF
OUR BREWING REPUTATION FOR
DECADES. WHAT STARTED AS LOCAL
FAVOURITES ARE NOW AVAILABLE
FOR EVERYONE TO ENJOY.



*OFFER AVAILABLE
UNTIL 31.07.2024

@MOORHOUSESBREW



150 YEARS OF BATEMANS



5G

ABV 4.2%

Buy 2 x 9g in one order
and Get £2.50 off each cask

Light amber Session IPA with Maris Otter malt and Harlequin, Fugglesand Olicana hops for a tropical fruit flavour.

THE POWER IN YOUR HANDS TO SUPERCHARGE YOUR BUSINESS



FREE
marketing tools



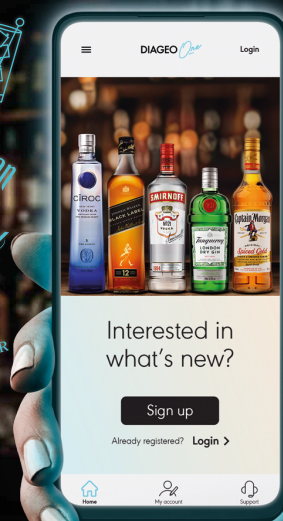
EXCLUSIVE
training material



LATEST
category trends



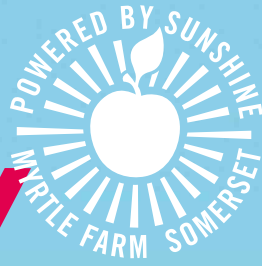
DIRECT
Diageo support



Captain Morgan
Tanqueray
JOHNNIE WALKER
GUINNESS
CÎROC
SMIRNOFF
CASAMIGOS
Gordon's



NEW
DIAGEO One
Business support from the drinks experts



A *Juicy* NEW CIDER, POWERED BY SUNSHINE.



Thatchers Juicy Apple is our ultimate blend of sun-drenched apples and 100% renewable electricity.

Mouth-watering, sweet, happily appley and perfection in every drop.

Contact your Thatchers Account Manager or Customer Service team on 01934 827408 to request an install.

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

FREE KEG PLUS PREMIUM POS KIT — ON INSTALL —



HENRY WESTONS
VINTAGE CIDERS
WITH
CHARACTER

H. Weston

WESTONS CIDER EST. 1880

be drinkaware.co.uk

*Kit includes - 24 pint glasses, 3 bar runners and 500 drip mats



THE FRESH PILSENER SINCE 1824.



Fresh VELTINS.

**FREE KEG ON INSTALL
PLUS RECEIVE 12 X PINT STEIN GLASSES**

DISCUSS WITH YOUR BARTONS ACCOUNT MANAGER. T&CS APPLY.



AUTHENTIC IMPORTED PILSENER

Veltins is an independent family owned brewery now in its 5th generation.

PROVEN SALES

A top 3 premium brand in Germany with an excellent reputation for quality worldwide.

FRESH VELTINS

Brewed using water from our own mountain springs and unpasteurised to provide full pilsener flavour and fresh taste.



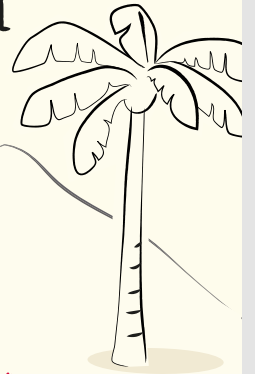
BUY 4 CASES OF
THATCHERS GOLD
OR HAZE AND
RECEIVE A CASE OF
THATCHERS BLOOD
ORANGE FREE.*



EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

*Buy any 4 x 6 x 500ml bottles of Thatchers Gold or Haze and receive 1 x 6 x 500ml case of Thatchers Blood Orange free of charge.

SHAKE YOUR FRUITY
BUY ANY 5, GET A
PINEAPPLE & RASPBERRY
ZERO FREE



OLD MOUT CIDER

ENJOY RESPONSIBLY
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

EST. IN NZ. MADE IN EU.
OFFER AVAILABLE 1ST - 31ST MAY 2024

If looks could chill.



£17.99
per case

Enjoy Inch's responsibly
Offer available 1st - 31st May

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

DIAGEO

GET
INTHE



SPIRIT

SPIRITS 1.5LT OFFER

CAPTAIN MORGAN SPICED GOLD IS THE **NO.1** SPICED RUM-BASED SPIRIT DRINK IN GB

GORDON'S LONDON DRY IS THE UK'S **NO.1** GIN

SMIRNOFF NO.21 IS THE **NO.1** SELLING SPIRIT IN GB

Offer valid 01.04.2024 - 31.05.2024

SOURCE: NIELSEN SCANTRACK LAST 52 WEEKS ENDING 05.11.2022. PRICING IS AT THE DISCRETION OF THE RETAILER

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk

BUY ANY **6** 70CL BOTTLES ACROSS
THE SPIRIT OF GARSTANG RANGE
AND RECEIVE **1** 70CL BOTTLE

FREE



be drinkaware.co.uk

WE'RE NOT JUST
THE BIGGEST
RTD BRAND...

**NO.1 FOR
STUDENTS** 🏆

**HIGHEST
CASH ROS** 💰
IN THE CATEGORY



BUY 3 CASES OF VK & GET
A FREE CASE OF KICK ENERGY

**Offer valid from 1st May to 31st July 2024. Offer applies to full VK 24x275ml NRB range. Free item applies to Kick Energy Drink 24x250ml. While stocks last. *CGA P12 2023.

#WEARE **VK**

FOR POS SUPPORT CONTACT:
sales@globalbrands.co.uk



ADD SOME

ZING!

TO YOUR
FRIDGE!



*OFFER VALID FROM 1ST MAY TO 31ST JULY 2024. OFFER APPLIES TO FULL HOOCH 24 X 440ML RANGE. WHILE STOCKS LAST.



£5 OFF*
PER CASE



#OUTRAGEOUSLY REFRESHING

BUY 4 MIXERS
& GET A CASE
OF GINGER BEER
SOFTS FREE!*



MIX IT UP

FRANKLIN & SONS LTD
LONDON 1886

PIONEERS OF FLAVOUR SINCE 1886

- OVER 130 YEAR LEGACY
- ALWAYS AWARD WINNING
- ONLY QUALITY INGREDIENTS
- WITH NOTHING ARTIFICIAL

Offer valid from 1st May - 31st July 2024. Offer applies to full Franklin & Sons 24x200ml range. Free item applies to Franklin & Sons Brewed Ginger Beer 12x275ml. While stocks last.

SCAN FOR FREE POS



Available
July & August

Save £1

on My Coke 200ml &
Schweppes Classic Mixers
& Juice 200ml NRGB range



MyCCEP
my.ccep.com



All rights reserved. All brand names are trade marks of their respective owners. Promotional dates are as specified by the Promoter. Promoter: Wholesaler from where products are being purchased.



Schweppes

Buy any Schweppes 150ml mixers and save £1 per case

Available
May & June



MyCCEP
my.ccep.com



©2023 European Refreshments. All rights reserved. SCHWEPES is a registered trade mark of European Refreshments. While stocks last.



CORE WINE RANGE

- Vino Pomona | Italy (white & blush) £5.65
- Il Caggio | Italy (white & blush) £5.65
- Ancora | Italy (white & blush) £5.80 £6.05
- Dry River | Australia (white) £5.65
- Bear & Star | Moldova (white) £5.65
- Racovita | Moldova (white) £5.50
- La Deliziosa | Italy (white & blush) £5.35



PINOT GRIGIO & PINOT GRIGIO BLUSH



- Vistamar Pelusas | Chile £6.05
- Vistamar Brisa | Chile £6.05
- Tierra de Estrellas | Chile £5.45
- Flagstone | South Africa £6.15
- Mirror Lake | New Zealand £7.35
- Seven Degrees | New Zealand £7.30
- Frost Pocket | New Zealand £8.00
- Patriarche | France £7.85
- Southern Lights | New Zealand £7.35

SAUVIGNON BLANC

- Dry River | Australia £5.65
- Beyond The River | Australia £5.65
- Landings Colombard Chardonnay | Australia £5.65
- Vistamar Pelusas | Chile £6.05
- Patriarche | France £7.85
- Flagstone Poetry | South Africa £6.15
- Bear & Star | Australia £5.65



CHARDONNAY



- Vistamar Pelusas | Chile £6.05
- Tierra de Estrellas | Chile £5.45
- Vistamar Reserva | Chile £7.50
- Flagstone Poetry | South Africa £6.15
- Patriarche | France £7.30
- Dudleys Stone Cab Merlot | SA £5.90
- Bear & Star | Chile £5.65

MERLOT

- Dry River | Australia £5.65
- Beyond The River | Australia £6.05
- Landings Shiraz Cab | Australia £5.65
- Boomerang Bay | Australia £6.65
- Xenna | South Africa £9.45
- Bear & Star | Australia £5.65



SHIRAZ



Bodega Privada | Argentina
 Finca Vista | Argentina
 Steakmaker | Argentina
 Finca Del Alta | Argentina
 Tapiz | Argentina
 Bear & Star | Chile

£8.65
 £6.25
 £6.25
 £6.25
 £10.10
 £5.65

MALBEC



Escena | Spain
 Ermita de San Felices | Spain
 El Meson Crianza | Spain

£6.85
 £8.00
 £8.50

RIOJA SPAIN



75cl x 1 20cl x 24

£7.05 £56.25
 £7.30 £58.75
 £7.05 £56.25
 £7.30
 £6.65



Il Caggio Prosecco | Italy
 Il Caggio Prosecco Rosé | Italy
 Vino Pomona Prosecco | Italy
 Vino Pomona Prosecco Rose | Italy
 Cantina Trevigiana Frizzante

PROSECCO

Wildwood Zinfandel Rosé | USA £5.35
 Feather Falls Zinfandel Rosé | USA £5.35
 Big Top White Zinfandel Rosé | USA £5.80
 Bear & Star Zinfandel Rosé | USA £5.30

ZINFANDEL ROSÉ



VALUE WINES



Bear & Star	75cl x 1	187ml x 24
Sauvignon Blanc	£5.65	£36.00
Pinot Grigio	£5.65	£36.00
Chardonnay	£5.65	£36.00
Merlot	£5.65	£36.00
Malbec	£5.65	£36.00
Shiraz	£5.65	£36.00
Zinfandel Rosé	£5.30	£34.80



Jack Rabbit	75cl x 1	187ml x 12
Sauvignon Blanc	£5.85	£20.40
Pinot Grigio	£5.85	£22.65
Chardonnay	£5.70	£20.83
Merlot	£5.85	£21.69
Shiraz	£5.85	£20.40
White Zinfandel	£5.40	£19.20



La Vivienda
 Macabeo Verdejo
 Tempranillo Rosé
 Tempranillo Red

£5.15



Vina Arroba
 Pardina Chardonnay
 Tempranillo
 Tempranillo Rosardo

£5.15



Il Traliccio
 Trebbiano
 Sangiovese

£4.95

*all prices excluding VAT

Servicing your local for over 100 years

Bartons North West
Potters Farm
Bryn Road
Ashton-in-Makerfield
WN4 8AH
Tel: 01942 727247

Bartons North Wales
Unit 7
Gateway Park
Llandygai Industrial
Estate
Llangygai
Bangor
LL57 4YH
Tel: 01492 879545

**COMING SOON
BARTONS YORKSHIRE!**



sales@bartons-group.co.uk
www.bartons-group.co.uk

TECH SUPPORT

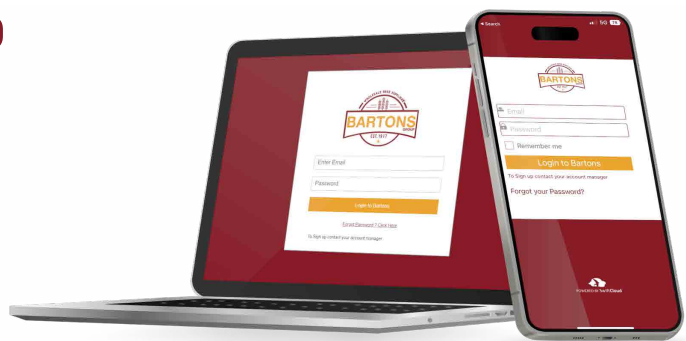
ASAHI UK
08456 520065
BUDWEISER BREWING
0845 7100600
BLACK SHEEP
01765 680103
BRITVIC
03457 581781

CARLSBERG
MARSTONS
08457 820820
COCA COLA
01908 822228
COORS / COBRA
03456 000888
DIAGEO / GUINNESS
03457 515101

HEINEKEN
03458 787071
INFAMOUS
01132 820221
KINGFISHER
01622 351110
TIMOTHY TAYLOR'S
01535 603139
EMPIRE
01455 233228

NEW ONLINE ORDERING APP AVAILABLE NOW!

For more info please visit
www.bartons-group.co.uk
or scan the QR code below



Terms & Conditions

Offers are available from 1st May until 31st July 2024 unless otherwise stated. All offers are exclusive of VAT. We will not accept orders where they would breach a beer tie/contract with a third party. This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beer or any other products. We will treat the buyer placing an order with us as confirmation that there is no third party tie. All prices may be subject to a duty increase. Deals cannot be taken in conjunction with any other offer. Purchases of the qualifying number of products are to be made in one transaction in order to qualify for the deal advertised unless otherwise stated. All offers are subject to availability and whilst stocks last. The Bartons Group assumes no responsibility or liability for any errors or omissions in the content of this brochure.



SCAN FOR OFFERS, WINE
PORTFOLIO & MORE

BARTONS-GROUP

